

# AI & Generative AI Awareness for Banking Industry

Case Study – Bank of Baroda  
AI Awareness Workshop



# The Future of Banking is AI-Driven

- The banking industry is evolving rapidly with **AI and Generative AI** revolutionizing operations.
- Financial institutions must embrace AI to **enhance efficiency, mitigate risks, and elevate customer experience.**
- ADaSci is empowering banking professionals with **cutting-edge AI training**, equipping them with the knowledge and tools to drive innovation.







## The Client – Bank of Baroda

- One of **India's leading banks** with a vast network and digital transformation vision.
- Needed a strategic AI awareness initiative to **upskill officers on AI** applications in banking.
- Sought a high-impact, **no-code practical awareness program** tailored to real-world banking scenarios.



# The Challenge – Bridging the AI Knowledge Gap

- Rapid AI advancements demand a skilled workforce in banking.
- **Key challenges faced by banking professionals:**
  - Limited understanding of **AI-driven banking innovations**.
  - Need for hands-on experience with **AI-powered tools**.
  - Awareness of AI **governance, risk, and ethical** implications in financial services.







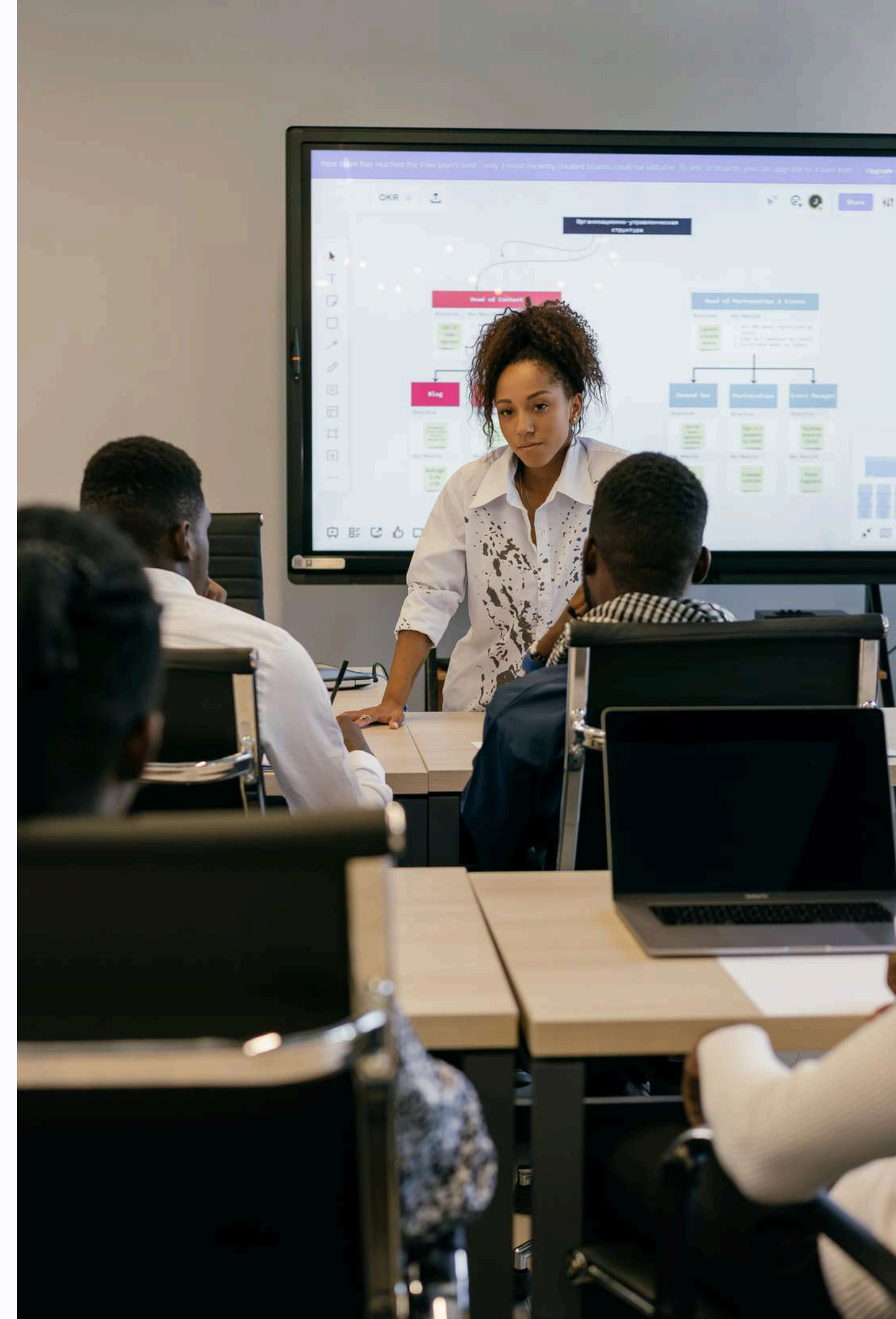
## The Solution – A High-Impact AI Awareness Workshop

- **Custom-designed** for banking professionals – Focused on AI & GenAI in banking operations.
- **Interactive, instructor-led session** – Live demonstrations, hands-on practice, and Q&A.
- **Real-world banking applications** – Fraud detection, cybersecurity, automated KYC, risk assessment.
- **Delivered at scale** – 600+ officers trained in just a day via an engaging online session.



# Workshop Modules

- **Understanding AI & GenAI** – Key concepts, productivity tools, and banking relevance.
- **AI in Banking Use Cases** – Fraud detection, cybersecurity, AI-powered customer support.
- **Hands-On with AI Tools** – Zero-code tools for financial data analysis, risk management, and automation.
- **AI Risks & Governance** – Compliance, bias mitigation, and ethical AI adoption.
- **Live Q&A & Practice** – Interactive exercises using real-world AI applications.





## Learning Outcomes

- **Increased Awareness:** Officers gained foundational AI & GenAI knowledge.
- **No-Code Practical Insights:** Real-world applications in banking were well received.
- **AI Adoption Readiness:** Officers felt more confident in leveraging AI-driven tools.
- **Risk & Governance Understanding:** AI Ethical concerns and governance frameworks discussed in-depth.



# Measurable Impact & Engagement

- **600+ banking professionals** trained in a single session
- High engagement – **All 100%** of attendees found the session **relevant and actionable**
- **Enhanced AI adoption mindset** – Officers expressed keen interest in AI-driven banking operations
- **Banking-specific insights** – Real-world AI applications tailored to financial workflows





Some of the other brands  
we have worked with:



## Why Choose ADaSci for AI Training?

- **Industry Expertise** – Deep knowledge of AI & GenAI applications in BFSI.
- **Custom-Tailored Training** – Designed for banking professionals, focusing on practical use cases.
- **Proven Impact** – High participant engagement and knowledge retention.
- **Scalable & Interactive** – Virtual and in-person training options for teams of any size.

ADaSci



# Elevate AI's Potential for Your Banking Workforce

AI is not just the future—it's NOW! Equip your teams with AI-driven insights to stay ahead in the digital banking era.

Contact us today!

**Visit:** [www.adasci.org](http://www.adasci.org)

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