SkyDive Global Campus Academy

A Case Study on Genpact's Campus-to-Corporate Transformation Program in Partnership with ADaSci and AIM

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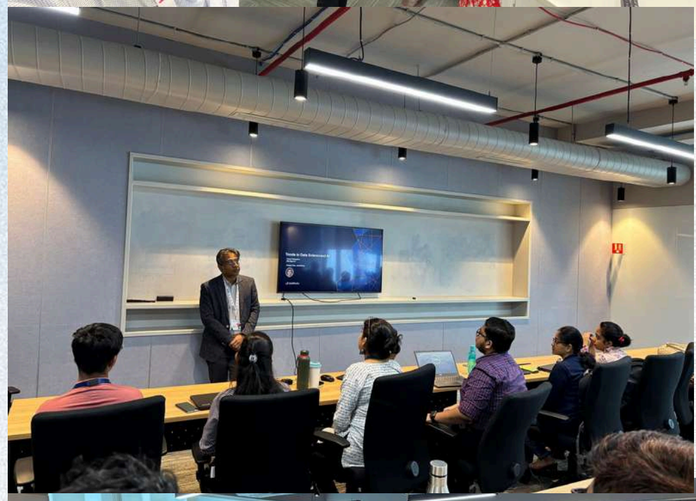
The Need for the SkyDive Program

Challenges in Campus-to-Corporate Transition

Academic curriculums lack industry alignment, leaving graduates underprepared with limited technical skills and real-world problem-solving experience for corporates.

Genpact's Vision

Prepare a future-ready Data-Tech-AI workforce by providing industry-relevant skills, business acumen, and practical training for faster productivity.



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Program Overview

SkyDive Global Campus Academy

A three-month persona-driven experiential learning program.

Focuses on:

- Industry knowledge development.
- Core Data, AI, Analytics and Tech skills.
- Professional growth and corporate readiness.

SkyDive is not just a training program, it's a launchpad for future Data and AI leaders

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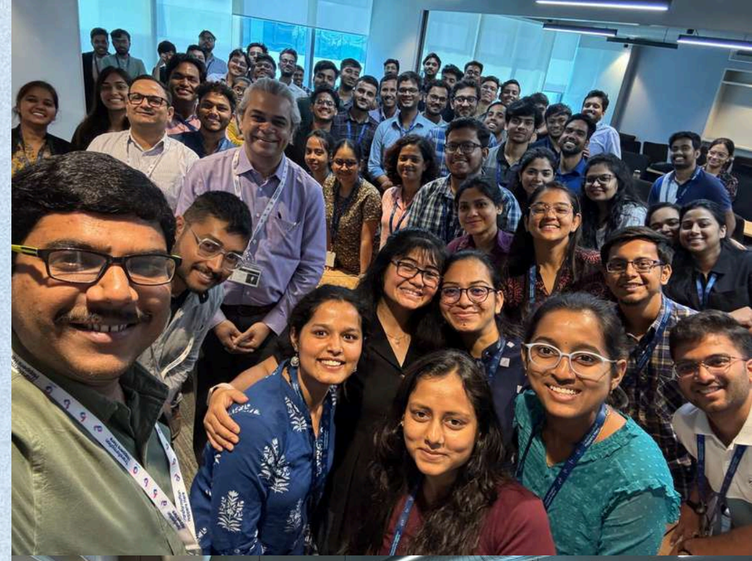
Program Structure

Multi-Phase Learning Journey

1. **Back to Basics:** Foundation modules on MS Excel, SQL, and Statistics.
2. **Skill Deepening:** Expert masterclasses, integrated labs, and hands-on exercises.
3. **Industry Engagement:** Colloquiums, capstone projects, and Shark Tank-style presentations.
4. **Soft Skills Development:** Personality growth sessions under the "Gravitas" module.
5. **Team Building:** Hackathons, tournaments, and immersive competitions.



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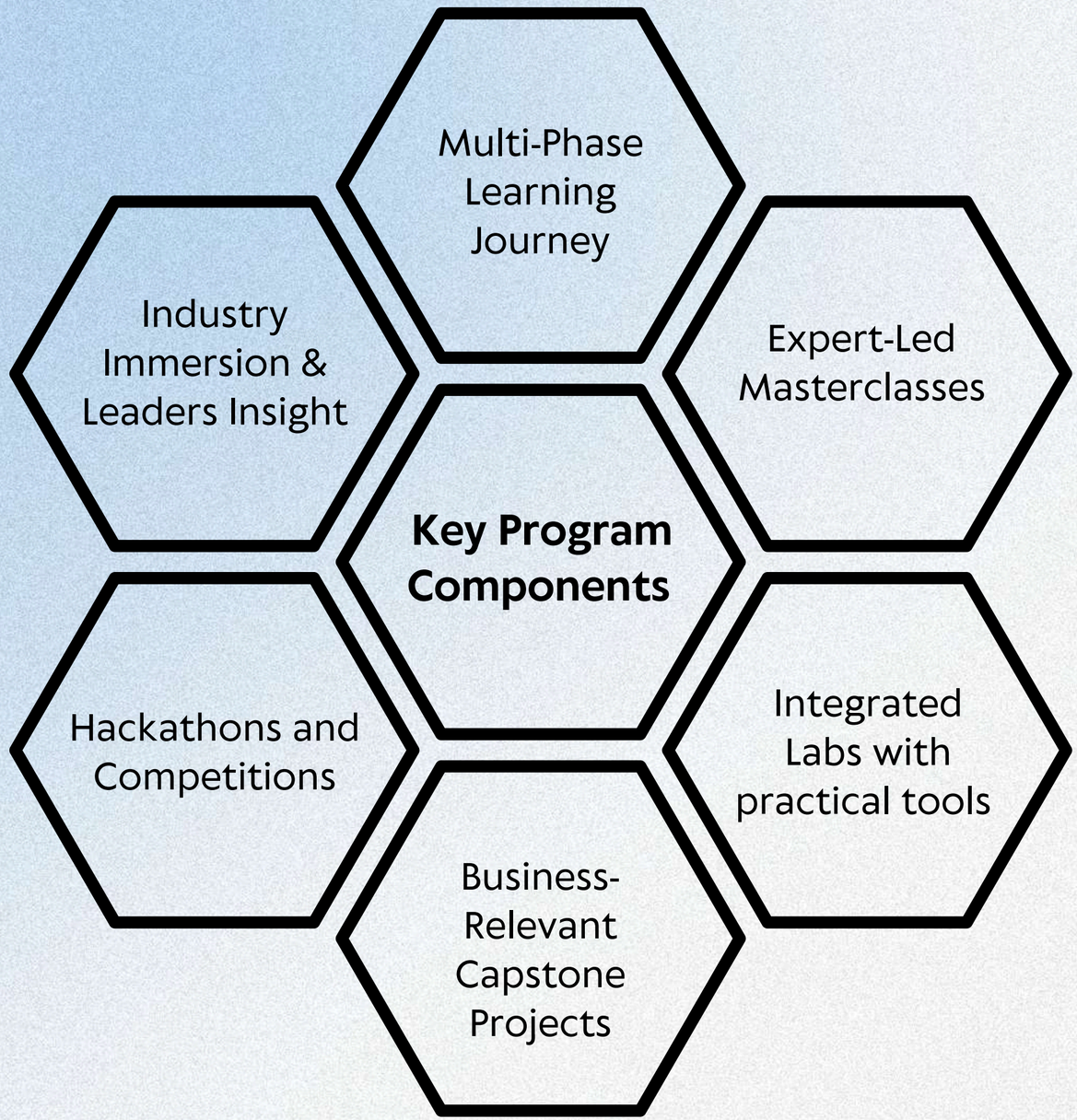
Key Components of the Program



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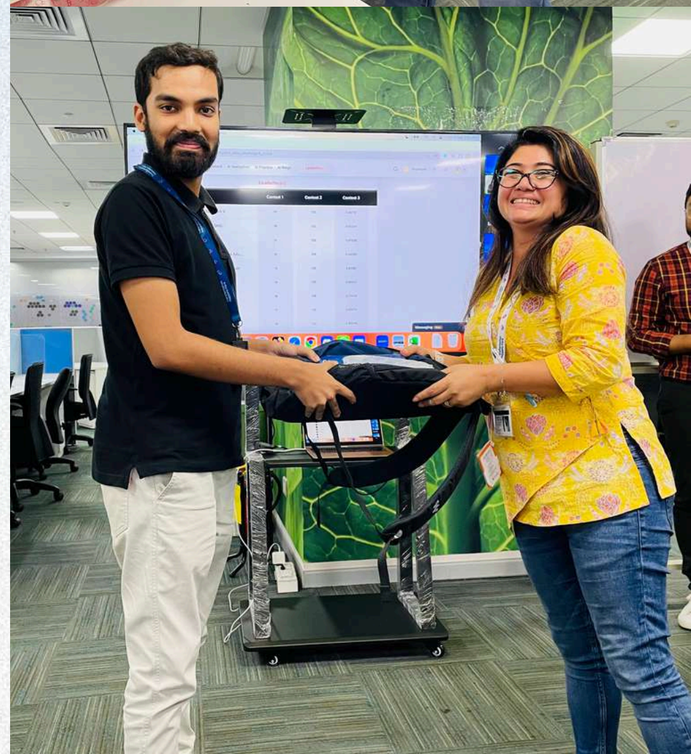
Delivery & Experiences

ADaSci's Role

- **Training Delivery:** Comprehensive sessions with high satisfaction ratings.
- **Industry Immersion:** Curated sessions with senior leaders to inspire participants.
- **Capstone Evaluations:** "Shark Tank" presentations with feedback from experts.
- **Engagement Activities:** Hackathons, tournaments, and team-building events.

Participant Feedback

- Positive response to immersive learning activities.
- Increased confidence in tackling real-world problems.



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Value Additions and Drivers

Value Delivered by ADaSci

- **Enhanced Learning:** Blended approach combining theory, practice, and industry insights.
- **Accelerated Readiness:** Shortened ramp-up time for graduates to contribute effectively.
- **Innovation Focus:** Fostering a startup mindset through competitions and capstone challenges.
- **Engaged Workforce:** Fun activities driving motivation and teamwork.

Value for Genpact

- **Future-Ready Talent:** Graduates equipped with relevant skills.
- **Reduced Training Costs:** Structured program reducing ad hoc training needs.
- **Stronger Employer Brand:** Enhancing perception among prospective recruits.

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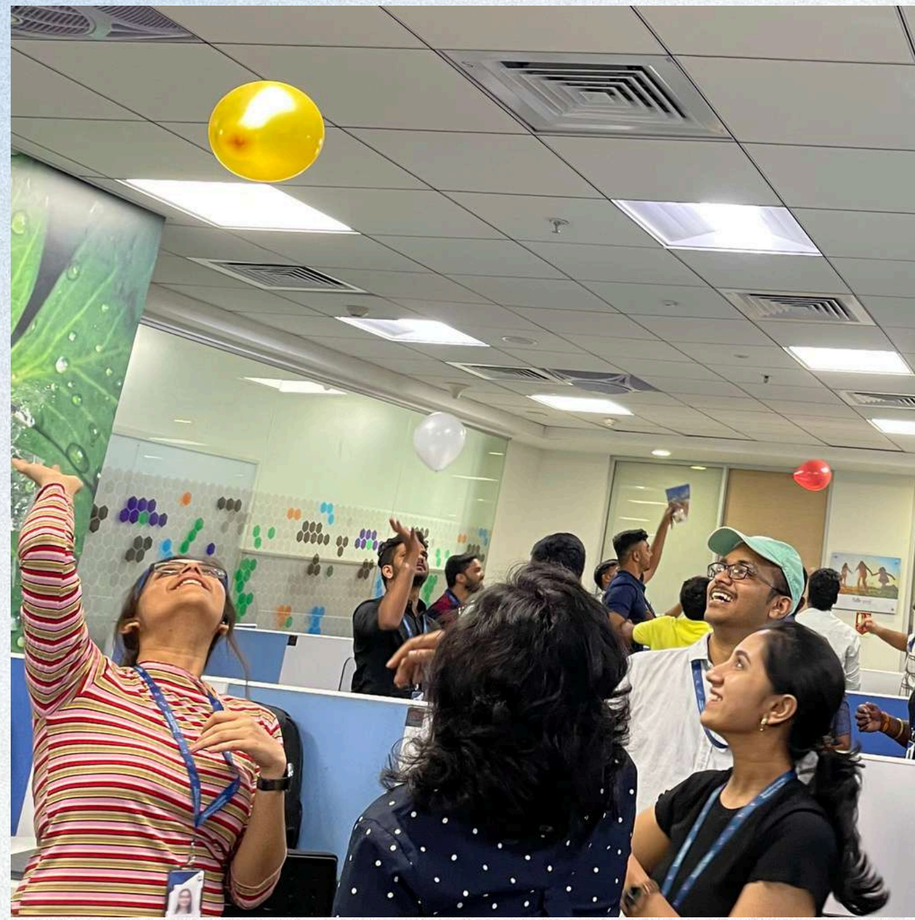
Success Metrics

Achievements

★ **5 Batches Completed**	• Over 400 graduates successfully graduated. • Consistently high participant satisfaction scores.
★ **Capstone Projects**	• 100+ industry-relevant challenges solved. • Positive feedback from industry evaluators.
★ **Ongoing Partnership**	More batches planned for the future.



Testimonial

We want to extend our heartfelt thanks to the entire ADaSci team for the outstanding partnership and collaboration. Embarking on this venture to engage a partner for our campus program was a significant leap, and it proved to be an invaluable learning experience.

- Bhavana Bhagat, Vice President and Talent Development Head - Data & AI at Genpact

How SkyDive Benefits Genpact

Bridging Skill Gaps	Aligns academic knowledge with industry requirements.
Building a Competitive Edge	Graduates contribute effectively from day one.
Fostering Innovation	Encourages problem-solving and creative thinking.
Strengthening Corporate Culture	Embedding organizational values early on.

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Final Remarks

SkyDive bridges academia and industry by equipping fresh graduates with essential skills through experiential learning. It provides enterprises with a talent pool proficient in advanced analytics, Generative AI, and industry-relevant practices, fostering innovation, efficiency, and leadership in an AI-driven business environment.

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Thank you!

Let's shape the future of bright talent in your organization. Connect with us today.

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